

AusIndustry and Industry & Investment NSW

invite you to attend a joint information session about the new Commercialisation Australia Program and the recently launched Innovation Pathways Program

Armidale

Tuesday 23rd March
10.30 am - 12.00 pm
Duval College Conference Centre
Elm Avenue, Armidale

Tamworth

Wednesday 24th March
10.30 am - 12.00 pm
UNE Access Centre
Fitzroy Street, Tamworth

This information session will provide attendees with:

- an overview of the Commercialisation Australia and Innovation Pathways Programs including;
- who can participate
- how to complete an application
- details of other available Government support programs.

Format

10.30 am - 12.00 pm: Information Session
12.00 pm - 1.00 pm: Networking Lunch & Refreshments
1.00 pm - 3.00 pm: One-on-one consultations (by prior appointment)

Cost: Free

RSVP: AusIndustry Tamworth on 6761 3624 or Industry & Investment NSW on 6766 1360 by Friday 19th March

Please note: As numbers are limited, registration is essential



An Australian Government Initiative



Commercialisation Australia

Commercialisation Australia aims to build the capacity of Australia's talented researchers, entrepreneurs and innovative companies to turn their ideas into successful commercial ventures. It achieves this through offering a range of tailored assistance measures and guiding successful applicants through the commercialisation process.

Commercialisation Australia offers:

- **Skills and Knowledge support** to help build the skills, knowledge and connections required to commercialise new ideas. This includes:
 - Up to \$50,000 to pay for **specialist advice and services**
 - Up to \$200,000 over two years to assist with the recruitment of **experienced executives**
- **Proof of Concept grants** of \$50,000 to \$250,000 to test the commercial viability of a product, process or service
- **Early Stage Commercialisation repayable grants** of \$250,000 to \$2 million to undertake activities that develop a new product, process or service to the stage where it can be taken to market.

For more information visit www.commercialisationaustralia.gov.au



Innovation Pathways Program

Industry & Investment NSW and the Australian Technology Showcase (NSW) have developed the Innovation Pathways Program to integrate existing and new program elements to accelerate the growth of NSW organisations seeking to commercialise innovative technologies.

The Pathways Program targets organisations with a maximum turnover of \$15M and with innovative technologies supported by intellectual property. The first stage of the Pathways Program focuses on building commercialisation and export skills and knowledge in a group learning environment, through a one day diagnostic followed by an 8-10 week program of workshops and mentoring. Eligible organisations may include researchers, start-ups and established SMEs.

Following a panel review, the subsequent stage of the program will provide grant assistance up to \$25,000, (up to \$35,000 for ATS members) to individual organisations, and will be available on a merit basis, where the organisation is able to identify a clear growth pathway with achievable outcomes within 12 months. Assistance may include capital raising, export market planning or development of a technology demonstration site. Outcomes to be considered will include growth in jobs and export sales, and accessing investment or competitive government grants. In exceptional circumstances, or when more than one organisation is collaborating to generate outcomes, up to \$50,000 may be available.

For more information visit www.business.nsw.gov.au/innovation/innovationpathways